



**ICE HOCKEY UK**

**ICE HOCKEY UK  
CLEAN SPORT EDUCATION STRATEGY  
2021-23**

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## Introduction

Ice Hockey UK (IHUK) is committed to promoting and supporting the principles and practice of clean sport across all our activities.

Passion, respect, integrity, determination and enjoyment as values are key to success in Ice Hockey, dovetailing with the UK Anti-Doping “100% Me” message. IHUK are committed to playing out part in ensuring that the ice hockey community provides an environment which supports fair play and clean sport.

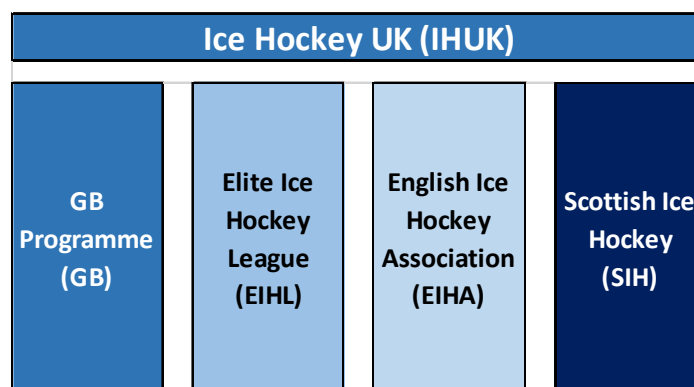
IHUK works at all times in accordance with the UK Anti-Doping rules, which are the UK’s interpretation and implementation of the World Anti-Doping Code. As part of compliance with the WADA Code, IHUK is committed to supporting and providing clean sport education to our athletes and support personnel at a variety of levels to ensure that all participants remain current with their clean sport obligations and can make informed decisions.

This strategy details how we will deliver this education and support for the 2021/22 and 2022/23 seasons.

## Current Position

### Sport Governance

The governance structure of IHUK is shown below. The IHUK board has overall responsibility for all aspects of the sport in the UK, as the recognised Member National Association of the International ice Hockey Federation (IIHF)



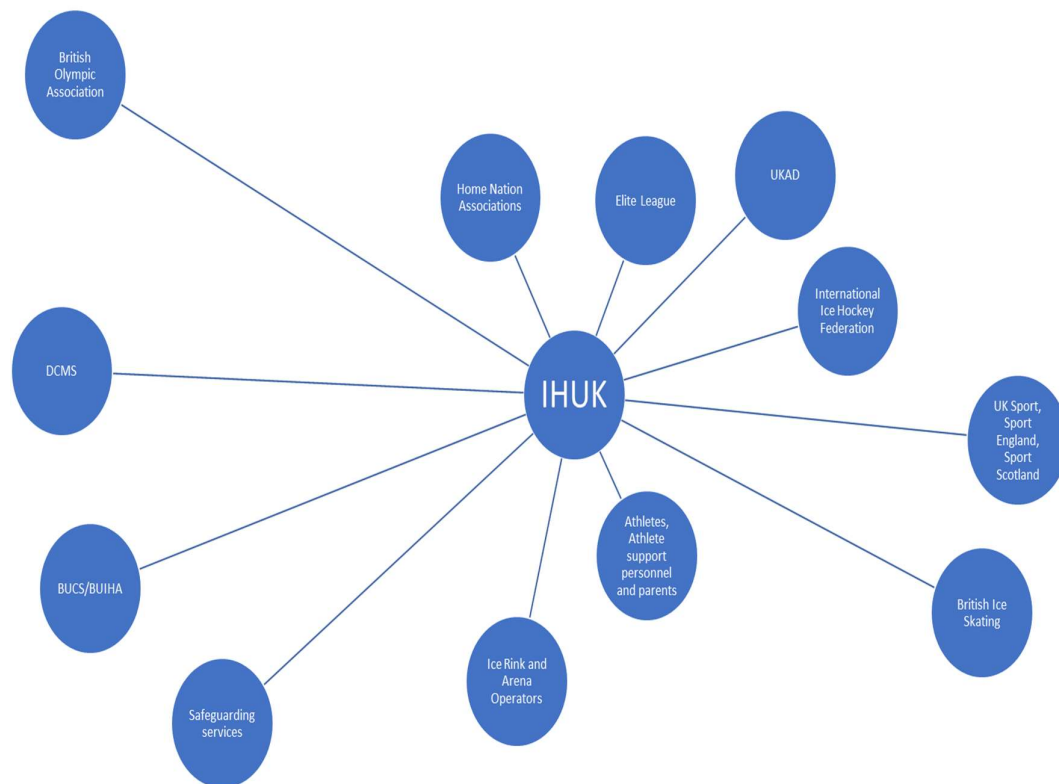
The **GB Programme Board** is directly overseen by IHUK and is responsible for all aspects of the national team programme at all ages (currently U16, U18, U20 and Senior Men and U16, U18 and Senior Women). This includes sending teams to compete in the relevant IIHF World Championship programmes, Winter Olympic and Youth Olympic Games.

The **Elite Ice Hockey League** is the top-level professional men’s league in the UK, operated as a commercial entity. Players in this league are classed as “national level athletes” by UKAD and are subject to advance TUE requirements.

The **English Ice Hockey Association** is responsible for all “club” hockey in England and Wales, from junior level and recreational hockey through to semi-professional men’s and women’s leagues.

**Scottish Ice Hockey** has the same mandate for the management of the sport in Scotland and Northern Ireland.

### Key Relationships

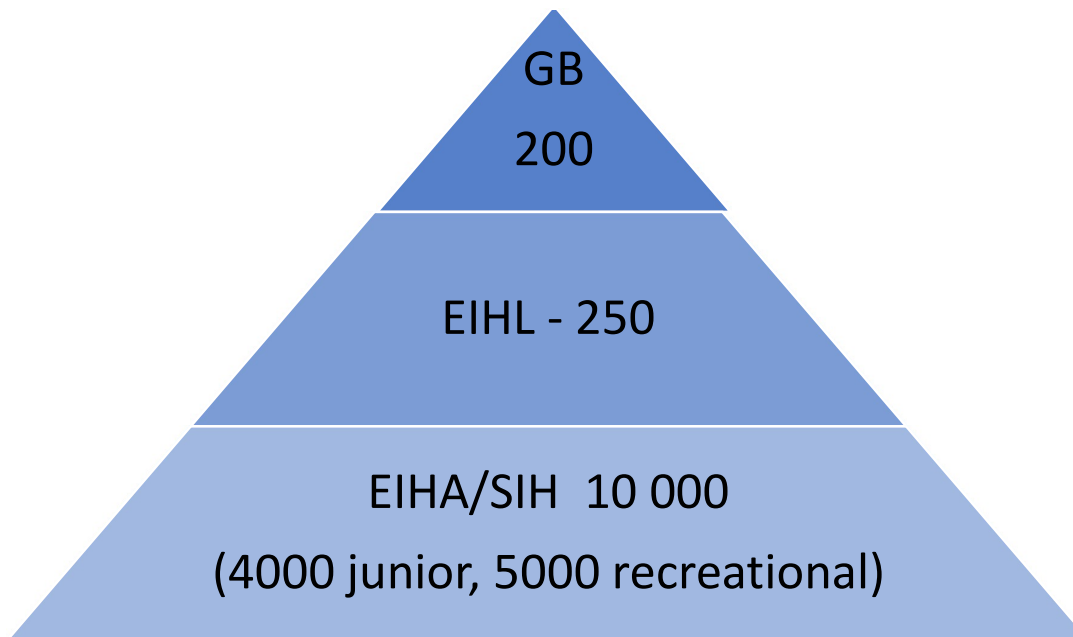


## Risk Analysis

Strengths	Opportunities
<p>Current athletes, support personnel and board engaged with and supportive of clean sport process</p> <p>No ADRV's since 2014</p>	<p>Use of new technology to deliver online Clean Sport education</p> <p>Development of nutrition guidance gives further weight to "food first" approach</p> <p>Opportunity for closer working with other ice sports</p>
Weaknesses	Threats
<p>Dispersed nature of national team athletes means limited face-to-face contact time for clean sport activity</p> <p>No funded Clean Sport workforce time means limited workforce to deliver education and inputs</p> <p>Delay in rollout of new UKAD Education Hub resources delaying delivery to athletes</p> <p>Disruption to sport due to COVID has complicated the entire landscape, and disrupted the normal calendar cycle</p>	<p>Recent national team performance places increased pressure on athletes to gain/keep squad place</p> <p>Relaxation of sanctions for recreational drug use, coupled with increased societal acceptance</p> <p>Overall low chance of testing means that athletes feel low risk of detection, and don't see education as relevant to them</p>

## Identification of Target Groups

### Athletes



There are approximately 11 000 athletes registered under the IHUK umbrella; the distribution of these is shown above.

Around 200 athletes are part of the GB programme at any given time – there is significant overlap between squads at the age group levels and in the Women’s programme.

There are currently 10 teams within the EIHL, with a maximum of 260 players in the league. There is again significant overlap with the GB programme, with around 40 GB athletes playing in the EIHL.

### Athlete Support Personnel

As a team sport, our athletes are supported by a range of personnel, which may include:

- Coaching staff
- Team managers
- Medical and para-medical staff
- Strength/conditioning/fitness coaches

We recognise the influence that these personnel have on our athletes and the support that they can provide in helping our athletes make good choices.

## Parents

We do not underestimate the influence and importance of parental support for our younger athletes, especially as their peak influence comes at a key stage in their sporting development which will impact on attitudes and behaviour throughout their careers.

## Clean Sport Curriculum

Unit	Topic	Name	EIHA/ SIH	EIHL	GB
Unit One: Anti-Doping Governance	1	Global and National Anti-Doping Governance			
Unit Two: Good Practice in Clean Sport	2	Principles of 100% Me			
	3	The Prohibited List			
	4	Checking Medications			
	5	Therapeutic Use Exemptions			
	6	Food First/Supplements			
	7	Report Doping in Sport			
Unit Three: Preparation and Procedures for Testing Athletes	8	Testing Procedures for Blood and Urine			
	9	Testing Pools			
	10	Whereabouts Requirements			
	11	Anti-Doping Administration and Management System (ADAMS)			
	12	Athlete Biological Passport			
Unit Four: ADRVs and Consequences of Doping	13	Results Management Process			
	14	Anti-Doping Rule Violations			
	15	Consequences of Doping			
Unit Five: Societal Factors	16	Image and Performance Enhancing Drugs			
	17	Psychoactive Drugs			

Is aware of...		Understands...		Can apply principles in daily life...	
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## **Education Programme**

### **Values Based Education**

IHUK will adopt a “values based” approach to clean sport education, to assist our learners in developing appropriate ethical behaviours which will help inform their decision-making processes and approach to the choices they make.

### **Awareness**

IHUK commits to increasing the awareness of Clean Sport issues within our sporting community. This will include participation in “Clean Sport Week” activities, and ad-hoc communications as appropriate, in conjunction with our media managers.

### **Information Programmes**

IHUK will, as a minimum, circulate an annual update on the prohibited list and any changes directly to the following groups; any updates to the WAD Code will also be circulated to these groups:

- All National Team athletes and athlete support personnel
- All athletes required to obtain an advance TUE, and their identified support personnel

This information will be disseminated at club level to all other athlete groups.

### **Clean Sport Education**

IHUK will ensure that all athletes and athlete support personnel identified as requiring Clean Sport education will complete an appropriate programme at least every two years.

We will encourage all athletes, irrespective of their current level of participation, to access appropriate education resources, and will provide signposting to these resources.

Where an athlete is returning to sport following a sanction, we will agree with UKAD and the athlete on the educational support that will be required, and how this may be delivered.



## **Education Programme Audience**

Our target audience for clean sport education in this cycle is as follows:

- All athletes playing in the Elite Ice Hockey League
- All registered coaches and team medical/paramedical staff in the Elite Ice Hockey League
- All athletes selected for the GB National Team programme (ultimately defined for monitoring purposes as those named on the "long list" for an IIHF competition)
- All coaching, medical and paramedical staff working with a GB National Team

These groups have been selected on the basis of risk assessment, coupled with an assessment of the resources available to deliver the education programme.

We recognise that athletes competing at lower levels, and those forming part of our youth programme, would also benefit from a Clean Sport Education programme, but we do not at this stage have the workforce resource to plan, deliver and monitor the delivery of such a programme at this time.

As further resources become available, we will re-evaluate the education programme audience, and look to include the following groups as resources permit:

- Athletes and ASP in the Women's National Ice Hockey League (WNIHL) Elite Division
- Athletes and ASP in the National Ice Hockey League (NIHL) National Division
- Athletes and ASP in the England/Scotland Junior National Team programme
- Athletes and ASP in the EIHA/SIH Junior Conference programme

## **Resources**

IHUK currently have one UKAD-accredited educator, who also has a number of other roles in the organisation. We will need to expand the pool of educators available to us to deliver face-to-face education in the future, both by further recruitment and training and potentially by using educators from other ice sports governing bodies, with whom we are developing operational links.

The bulk of the initial learning for our athletes will at this time best be delivered in the form of online learning packages – this reflects the challenges we have in terms of both the diaspora of our national team athletes and the pressures on physical contact time.

We eagerly await the full implementation of the UKAD Learning Hub for all our learner groups. In the meantime, we have identified other suitable online learning packages appropriate for our various target audiences, including the WADA ADEL platform

## **Strategic Priorities**

Our education priorities for the cycle ending 31<sup>st</sup> July 2023 are as follows:

- Identify, nominate, train and mobilise at least one additional Approved Educator via the UKAD training programme. If further suitable candidates are identified, make use of further quota slots to maximise the number of educators available to IHUK.
- Ensure that all athletes attending an IIHF World Championship tournament as part of the GB programme complete an appropriate online Clean Sport learning package, supported by a tournament-specific briefing
- Ensure that all coaching staff, and all medical/paramedical personnel working within the GB programme complete an agreed role-specific Clean Sport learning package
- Ensure that all athletes registered to a team in the Elite Ice Hockey League complete an appropriate online clean sport education package in their first season in the league; this learning to be repeated in alternate subsequent seasons
- Ensure that all Elite Ice Hockey League Clubs have a named identified Clean Sport Lead, who has completed an appropriate learning package, to act as a source of information and support to their athletes and support personnel, and a two-way channel of information with IHUK.

## Implementation Plan

The table below outlines the actions required to implement the above priorities

Priority	Action	By Who	By When/Status
1	Identify at least one appropriate candidate educator	IHUK Clean Sport Lead	August 2022
	Nominate to UKAD for training course	IHUK Clean Sport Lead	August 2022
	Complete Educator Training	Candidate	Dependant on course availability
2	Identify appropriate online learning package	IHUK Clean Sport Lead	Completed
	Circulate training package details to relevant squad	Team Managers	ASAP, at least one month before tournament (repeat on annual cycle)
	Complete training package, and upload evidence to IHUK portal	Athletes	Team-specific deadline (repeat on annual cycle)
	Monitor training package completion, and feed back to team managers	IHUK Clean Sport Lead	Ongoing
3	Identify appropriate online learning package	IHUK Clean Sport Lead	Completed
	Circulate training package details to relevant managers and ASP	Team Managers	In progress
	Complete training package, and upload evidence to IHUK portal	Coaches and ASP	1 September 2022 (repeat on annual cycle)
	Monitor training package completion, and feed back to team managers	IHUK Clean Sport Lead	Ongoing
4	Identify appropriate online learning package	IHUK Clean Sport Lead	Completed
	Circulate training package details to relevant squad	EIHL Hockey Ops	Before start of 2022-23 season (repeat on annual cycle)
	Complete training package, and upload evidence to EIHL portal	Athletes	1 <sup>st</sup> October 2022, or within 2 weeks of signing for in-season signings (repeat on annual cycle)
	Monitor training package completion, and feed back to EIHL Hockey Ops	IHUK Clean Sport Lead	Ongoing

5	Communicate requirement for named Clean Sport Lead to all EIHL Clubs	EIHL Hockey Ops	Completed
	Nominate Club Clean Sport Lead	Club Management	1 <sup>st</sup> September 2022
	Identify appropriate online learning package	IHUK Clean Sport Lead	Completed
	Complete training package, and upload evidence to EIHL portal	Athletes	1st October 2022
	Monitor training package completion, and feed back to EIHL Hockey Ops	IHUK Clean Sport Lead	Ongoing

## **Monitoring and Evaluation**

We will maintain records of completed online learning packages, and registers for any face-to-face learning activities; we will use this information to measure delivery rates for each target group.

We will ask our learners for feedback on the education they receive and use this to inform our planning moving forward.

Monitoring and Evaluation records will be made available to UKAD on request.