

SUMMER OF GIRLS HOCKEY



The English Ice Hockey Association is pleased to be launching the Summer of Girls Hockey 2016. It comes off the back of the recent success of the International Ice Hockey Federation's World Girls Hockey Weekends.

The aim of the initiative is to have all clubs hosting at least one recruitment event throughout the summer months. This will hopefully lead to an increase in female participation across England.

Along with recruitment, the initiative is a great opportunity for clubs to promote themselves locally and increase awareness of female hockey across England.

What the initiative will do for you:

- Recruit new players creating a more successful and sustainable future.
- Promote your club locally, raising the profile as well as the attractiveness to sponsors.

What the EIHA will provide:

- Lead coach to deliver the session
- Session plans
- Guide to running a taster session
- Equipment needed for the successful delivery of the session
- Electronic publicity materials
- Publicity on social media

What clubs must provide:

- 1-2 hours of ice
- Volunteers to assist both off and on the ice
- Assistance with the publicity locally

To make the Summer of Girls Hockey 2016 a huge success, the EIHA is investing in an activator programme to educate at least one person from every club with the skills to implement a Girls Hockey Day as well as other recruitment initiatives.

For more information on getting involved please email: girls.icehockey@eiha.co.uk



www.icehockeyuk.co.uk

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